

# Syllabus

## International Business

### Course Description

#### IBUS 1305 Introduction to International Business and Trade

The techniques for entering the international marketplace. Emphasis on the impact and dynamics of sociocultural, demographic, economic, technological, and political-legal factors in the foreign trade environment. Topics include patterns of world trade, internationalization of the firm, and operating procedures of the multinational enterprise. Credit: 3 (3 lecture)

### Prerequisites

None

### Course Goals (includes competencies, incorporation of SCANS, etc.)

#### COURSE GOALS

The primary objectives of this course are as follows:

- (1) To provide students with an overview of the environment of international business,
- (2) To become familiar with planning, organizing, and controlling in international operations,
- (3) To understand how organizational behavior varies across cultures,
- (4) To develop analytical decision-making, as well as written and verbal communication skills, and
- (5) To become more culturally sensitive and aware of the mind sets of people from foreign nations.

#### STATEMENT OF FOUNDATION SKILLS AND WORKPLACE COMPETENCIES (SCANS SKILLS)

A study was conducted for the Department of Labor by the American Society for Training and Development which identified the seven skills U. S. employers want most in entry level employees. These skills are motivation to learn, basic skills, communication, teamwork, critical thinking, career development and leadership.

HCCS is committed to preparing every student with the knowledge and skills needed to succeed in today's dynamic work environment. Towards this end, the following skills will be included in this course. Testing and assessing these skills will vary according to individual instructors. The following are examples of how these skills may be incorporated in this course.

- Using Technology
  - Select equipment and tools and Apply technology to specific tasks and Maintain/troubleshoot technologies by participating in a team presentation using multimedia equipment. The instructor will assign topics based on the various kinds of technology for student use, problems that can occur and when to get help. This exercise will account for 5% of your grade.
- Exhibiting Personal Qualities
  - Self esteem, Sociability, and Self-management by completing team exercises. The exercises will involve determining what personal qualities are important for success in school and work, what qualities the students most admire in others and why, describing the characteristics students like to see in people they work with at school and on the job, and presentation of newspaper articles which illustrates an individual's good and poor personal qualities. These exercises are part of the participation evaluation, which account for 5% of the semester grade.
  - Integrity by participating in class discussions where the instructor presents student-relevant scenarios related to integrity or honesty. These discussions will be part of

the participation evaluation, which account for 5% of the semester grade.

### **Instructor Information**

Instructors will vary.

### **Textbook Information**

*International Business*, Wild, John J. and Kenneth L. Wild and Jerry C.Y. Han, Second Edition, Upper Saddle River, New Jersey, Prentice Hall, 2003.

### **Lab Requirements (if any)**

None

### **Students with Disabilities**

"Any student with a documented disability (e.g. physical, learning, psychiatric, vision, hearing, etc.) who needs to arrange reasonable accommodations must contact the Disability Services Office at the respective college at the beginning of each semester. Faculty are authorized to provide only the accommodations requested by the Disability Support Services Office."

For questions, contact Donna Price at 713-718-5165 or the Disability Counselor at your college. To visit the ADA Web site, log on to [www.hccs.edu](http://www.hccs.edu), click Future Students, scroll down the page and click on the words Disability Information.

\* Central ADA Counselors – John Reno – 713-718-6164, Martha Scribner – 713-718-6164

\* Northeast ADA Counselor – Kim Ingram – 713-718-8420

\* Northwest ADA Counselor – Mahnaz Kolaini – 713-718-5422

\* Southeast ADA Counselor – Jette Friis – 713-718-7218

\* Southwest ADA Counselor – Dr. Becky Hauri – 713-718-7910

\* Coleman ADA Counselor – Dr. Raj Gupta – 713-718-7631

### **Academic Honesty**

Students are responsible for conducting themselves with honor and integrity in fulfilling course requirements. Penalties and/or disciplinary proceedings may be initiated by College System officials against a student accused of scholastic dishonesty.

"Scholastic dishonesty"-includes, but is not limited to, cheating on a test, plagiarism, and collusion.

"Cheating"on a test includes:

- Copying from another student's test paper;
- Using materials that are not authorized by the person giving the test;
- Collaborating with another student during a test without authority;
- Knowingly using, buying, selling, stealing, transporting, or soliciting, in whole or in part the contents of an unadministered test;
- Bribing another person to obtain a test that has not been administered.

"Plagiarism"-means the appropriation of another's work and the unacknowledged incorporation of that work in one's own written work offered for credit.

"Collusion"-means the unauthorized collaboration with another person in preparing written work offered for credit.

### **Attendance and Withdrawal Policies**

Class attendance is important. Generally, the course material is covered in the text; however, lectures and small group exercises augment and clarify the textbook material. You are encouraged to get to know your fellow students in order to have a source for lecture notes and handouts if you

cannot attend a class session. Students are expected to assume the responsibility for learning. Your instructor will assist you, but the actual responsibility rests with you. Students are also expected to devote their energy to attaining the skills and knowledge required for their particular career goals. Disruptive activity that hinders other students' learning or deters an instructor from effective teaching will not be tolerated under any circumstances.

In accordance with HCCS rules, the instructor has the authority to drop a student from any class after the student has been absent for periods equivalent to two weeks of class (6 classes). However, the student has the ultimate responsibility to withdraw from the course. Attending class lectures is vital to understanding, integrating, and applying the concepts discussed in class. Attendance will be kept according to HCCS rules. If there are extreme circumstances that require absence from class, it is the student's responsibility to notify the instructor before the class period. Students absent from class are still responsible for all material assigned and/or covered during the missed session. Students arriving late or leaving early should notify the instructor ahead of time, and sit in a seating location that is least likely to disrupt the class.

For additional information refer to the HCCS catalog.

### **Course Requirements and Grading Policy**

It is the policy of the Dean of Workforce that an Incomplete may be given only for extenuating circumstances (i.e., family illness, accident, or an unforeseen event occurring at final exam time). Individual instructors may use a variety of grading policies and create tailored course requirement to their courses.

### **Testing**

Individual instructors will create tests tailored to their course requirements.

### **Make-up policy**

Individual instructors may have makeup policies. (Many do not allow makeup exams) Students should check with their instructors.

### **Projects, Assignments, Portfolios, Service Learning, Internships, etc.**

Individual instructors will require projects and assignments based on their individual course requirements.

### **Course Content**

#### **STUDENT LEARNING OUTCOMES**

Upon completion of this course, the student should be able to:

Identify and explain terms in the global environment; discuss international institutions; complete a project in the internationalization of functional business operations; and resolve case problems for international business operations.

### **Course Calendar with Reading Assignments**

Reading assignments are associated with chapters covered on each exam. It is the student's responsibility to review the course syllabus; insuring correct chapters are read and studied prior to each exam.

### **Other Student Information (clubs, tutoring, web resources, etc.)**

You have an opportunity to enhance your personal and intellectual growth by participating in a variety of activities.

GRADE APPEAL, REFUNDS, DISCIPLINE ISSUES and SEXUAL HARASSMENT Refer to the Student Handbook, Catalog and Schedule.